

Rep Order# 6851067 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106442 Printed: 09/11/2012 12:44 PM 1 of 9
 EC'd Yes Last Received: 09/10/2012 11:52 AM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () CROSSROADS GPS
 Product Crossroads GPS
 Estimate# 976
 Buyer Stephanie Maroney
 Phone#
 Fax#

Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/976
 Flight Dates 09/12/2012 - 09/21/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
	2	F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
	3	TU	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
	4	TH	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
	5	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	6	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	7	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	8	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	9	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	10	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	11	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	12	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	13	W	7A-9A	TODAY SHOW	:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
	14	TH	7A-9A	TODAY SHOW	:30	\$1,500.00	09/13-09/13	1	1	1	\$1,500.00	

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	15	F	7A-9A	TODAY SHOW	:30	\$1,500.00	09/14-09/14	1	1	1	\$1,500.00	
	16	M	7A-9A	TODAY SHOW	:30	\$1,500.00	09/17-09/17	1	1	1	\$1,500.00	
	17	TU	7A-9A	TODAY SHOW	:30	\$1,500.00	09/18-09/18	1	1	1	\$1,500.00	
	18	W	7A-9A	TODAY SHOW	:30	\$1,500.00	09/19-09/19	1	1	1	\$1,500.00	
	19	TH	7A-9A	TODAY SHOW	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
	20	F	7A-9A	TODAY SHOW	:30	\$1,500.00	09/21-09/21	1	1	1	\$1,500.00	
	21	W	9A-10A	TODAY SHOW II	:30	\$750.00	09/12-09/12	0	0	0	\$0.00	
	22	TH	9A-10A	TODAY SHOW II	:30	\$900.00	09/13-09/13	1	1	1	\$900.00	
	23	F	9A-10A	TODAY SHOW II	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	24	M	9A-10A	TODAY SHOW II	:30	\$750.00	09/17-09/17	0	0	0	\$0.00	
	25	TU	9A-10A	TODAY SHOW II	:30	\$900.00	09/18-09/18	1	1	1	\$900.00	
	26	W	9A-10A	TODAY SHOW II	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
	27	TH	9A-10A	TODAY SHOW II	:30	\$750.00	09/20-09/20	0	0	0	\$0.00	
	28	F	9A-10A	TODAY SHOW II	:30	\$900.00	09/21-09/21	1	1	1	\$900.00	
	29	W	10A-11A	TODAY SHOW III	:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
	30	F	10A-11A	TODAY SHOW III	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	

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	31	M	10A-11A	TODAY SHOW III	:30	\$450.00	09/17-09/17	1	1	1	\$450.00	
	32	TU	10A-11A	TODAY SHOW III	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	33	TH	10A-11A	TODAY SHOW III	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	
	34	TH	11A-12P	RACHEL RAY	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	35	M	11A-12P	RACHEL RAY	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	36	W	11A-12P	RACHEL RAY	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	37	F	11A-12P	RACHEL RAY	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	38	W	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
	39	F	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
	40	TU	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	41	TH	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	42	TH	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	43	M	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	44	W	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	45	F	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	46	W	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
	47	F	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	

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	48	TU	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	49	TH	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	50	TH	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
	51	M	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	52	W	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	53	F	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	54	W	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
	55	F	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	56	TU	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	57	TH	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	
	58	TH	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
	59	M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/17-09/17	1	1	1	\$700.00	
	60	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
	61	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
	62	F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
	63	W	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/12-09/12	1	1	1	\$700.00	

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	64	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
	65	F	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/14-09/14	1	1	1	\$700.00	
	66	TU	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
	67	W	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
	68	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
	69	W	5P-630P	EARLY NEWS	:30	\$1,000.00	09/12-09/12	0	0	0	\$0.00	
	70	TH	5P-630P	EARLY NEWS	:30	\$1,200.00	09/13-09/13	1	1	1	\$1,200.00	
	71	M	5P-630P	EARLY NEWS	:30	\$1,200.00	09/17-09/17	1	1	1	\$1,200.00	
	72	W	5P-630P	EARLY NEWS	:30	\$1,200.00	09/19-09/19	1	1	1	\$1,200.00	
	73	TH	5P-630P	EARLY NEWS	:30	\$1,200.00	09/20-09/20	1	1	1	\$1,200.00	
	74	F	5P-630P	EARLY NEWS	:30	\$1,200.00	09/21-09/21	1	1	1	\$1,200.00	
	75	W	630P-7P	JEOPARDY	:30	\$1,000.00	09/12-09/12	0	0	0	\$0.00	
	76	TH	630P-7P	JEOPARDY	:30	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
	77	F	630P-7P	JEOPARDY	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
	78	TU	630P-7P	JEOPARDY	:30	\$1,000.00	09/18-09/18	0	0	0	\$0.00	
	79	W	630P-7P	JEOPARDY	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
	80	TH	630P-7P	JEOPARDY	:30	\$1,300.00	09/20-09/20	1	1	1	\$1,300.00	

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	81	F	630P-7P	JEOPARDY	:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
	82	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	09/12-09/12	0	0	0	\$0.00	
	83	TH	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
	84	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
	85	TH	730P-8P	FACE TO FACE W/JON RALSTON	:30	\$1,015.00	09/13-09/13	1	1	1	\$1,015.00	
	86	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/18-09/18	1	1	1	\$1,300.00	
	87	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
	88	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
	89	W	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,015.00	09/12-09/12	1	1	1	\$1,015.00	
	90	F	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,015.00	09/14-09/14	1	1	1	\$1,015.00	
	91	TU	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,015.00	09/18-09/18	1	1	1	\$1,015.00	
	92	TH	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,015.00	09/20-09/20	1	1	1	\$1,015.00	
	93	M	8P-10P	THE VOICE	:30	\$4,000.00	09/17-09/17	1	1	1	\$4,000.00	
	94	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/12-09/12	1	1	1	\$1,100.00	
	95	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/14-09/14	1	1	1	\$1,100.00	
	96	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/17-09/17	1	1	1	\$1,100.00	

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	97	TU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/18-09/18	1	1	1	\$1,100.00	
	98	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/19-09/19	1	1	1	\$1,100.00	
	99	TH	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/20-09/20	1	1	1	\$1,100.00	
	100	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/21-09/21	1	1	1	\$1,100.00	
	101	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
	102	M	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	103	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	104	F	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
	105	TU	8P-9P	THE VOICE	:30	\$4,000.00	09/18-09/18	1	1	1	\$4,000.00	
	106	W	9P-10P	AM GOT TALENT	:30	\$4,000.00	09/12-09/12	1	1	1	\$4,000.00	
	107	W	9P-10P	AM GOT TALENT	:30	\$4,000.00	09/19-09/19	1	1	1	\$4,000.00	
	108	TH	8P-9P	THE OFFICE/ PARKS & REC NO PROGRAM	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	
	109	TH	9P-10P	SAVING HOPE 6/7-7/26	:30	\$3,200.00	09/13-09/13	1	1	1	\$3,200.00	
	110	TH	10P-11P	ROCK CENTER W/BRIAN WILLIAMS MS (OR	:30	\$3,200.00	09/13-09/13	1	1	1	\$3,200.00	
	111	TH	10P-11P	ROCK CENTER W/BRIAN WILLIAMS MS (OR	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	

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	112	F	10P-11P	DATELINE NBC-NO PROGRAM 6/29	:30	\$3,200.00	09/14-09/14	1	1	1	\$3,200.00	
	113	F	10P-11P	DATELINE NBC-NO PROGRAM 6/29	:30	\$3,200.00	09/21-09/21	1	1	1	\$3,200.00	
	114	SA	7A-9A	SATURDAY TODAY AIRS 4-5A 7/7, NO P	:30	\$625.00	09/15-09/15	1	1	1	\$625.00	
	115	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/15-09/15	1	1	1	\$650.00	
	116	SA	630P-7P	JEOPARDY	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	117	SA	7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	118	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/15-09/15	1	1	1	\$1,400.00	
	119	SU	7A-8A	TODAY ON SUNDAY AIRS 4-5A 7/8, NO	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	120	SU	8A-9A	MEET THE PRESS NO PROGRAM 7/8, 7/29	:30	\$3,000.00	09/16-09/16	1	1	1	\$3,000.00	
	121	SU	9A-930A	NEWS 3 TODAY/WKEND NOR PROGRAM 7/2	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	122	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	123	SU	4P-515P	NEWS 3: VEGAS INC.	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	
	124	SU	530P-830P	SUN NIGHT FOOTBALL	:30	\$10,000.00	09/16-09/16	1	1	1	\$10,000.00	
	125	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/16-09/16	1	1	1	\$1,100.00	

---REPORT TOTALS---
 Report Totals: 118 / \$137,850.00

Rep Order# 6851067 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106442 Printed: 09/11/2012 12:44 PM 9 of 9
 EC'd Yes Last Received: 09/10/2012 11:52 AM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () CROSSROADS GPS
 Product Crossroads GPS
 Estimate# 976
 Buyer Stephanie Maroney
 Phone#
 Fax#

Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/976
 Flight Dates 09/12/2012 - 09/21/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Sep 12: 118 / \$137,850.00
 Sales Totals: 118 / \$137,850.00
 Station Totals: 118 / \$137,850.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$599,348	CATV 0%	KBIR 0%	KINC 0%	KLAS 41%	KSNV 23%
		KTNV 17%	KTUD 1%	KVCW 1%	KVMY 0%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---

SHARES EST

Books NOV11
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE